# REGISTRATION FORM

**data governance**
WINTER CONFERENCE

**4 WAYS TO REGISTER:**
**FAX** +1-310-388-1115
**CALL** +1-310-337-2616 x1
**MAIL** this form to:
DATAVERSITY
13020 Dickens Street, Studio City, CA 91604 USA
**ONLINE:** dgwinterconference.com
**Questions?** registration@dataversity.net

**PRODUCED BY:**

DEB TECH INTERNATIONAL   DATAVERSITY®

| Name | First name as it should appear on badge |
|---|---|
| Company | Job Title |
| Address | Country |
| Phone | Email |

| REGISTRATION OPTIONS (Fees are in US Dollars)<br>Registration fees include a continental breakfast, lunch, and coffee breaks on the days registered. | REGULAR FEE*<br>If paid by Dec. 1 | ONSITE FEE*<br>If paid after Dec. 1 |
|---|---|---|
| **Conference and Tutorials** (Monday-Wednesday, Dec. 4-6) | ☐ $1895 | ☐ $1995 |
| **Conference Only** (Tuesday-Wednesday, Dec. 5-6) | ☐ $1595 | ☐ $1695 |
| **Any Single Day** (Not Available for 2-Day Seminars) Day attending: _____ | ☐ $995 | ☐ $1095 |
| **Conference, Tutorials and ONE 2-Day Seminar** (Monday-Friday, Dec. 4-8) | ☐ $2890 | ☐ $2990 |
| **Conference plus ONE 2-Day Seminar** (Tuesday-Friday, Dec. 5-8) | ☐ $2690 | ☐ $2790 |
| **Any Single Conference Day plus ONE 2-Day Seminar** Day attending: _____ | ☐ $2190 | ☐ $2290 |
| **Data Stewardship Seminar ONLY** (Thursday-Friday, Dec. 7-8) | ☐ $1695 | ☐ $1795 |
| **Ten Steps to Quality Data Seminar ONLY** (Thursday-Friday, Dec. 7-8) | ☐ $1695 | ☐ $1795 |

*Registrations received **after December 1st** will incur an additional $100 onsite registration fee.

| TUTORIAL, WORKSHOP & SEMINAR SELECTIONS<br>Please select ONE session per timeslot if you are registering for these days. | |
|---|---|
| **MONDAY MORNING TUTORIALS**<br>December 4th 8:30am – 11:45am | **MONDAY AFTERNOON TUTORIALS**<br>December 4th 1:00pm – 4:15pm |
| ☐ AM1: Data Governance 101: Policies, Processes, Roles, Metrics *(David Loshin)*<br>☐ AM2: Driving Your Data Governance Program from a Business Viewpoint: Best Practices, Direction, and Advice *(John Ladley)*<br>☐ AM3: Building a Business Glossary *(Sunil Soares)* | ☐ PM1: Defining Effective Data Policies *(David Loshin)*<br>☐ PM2: How to Save a Failing Data Governance Program *(Anne Buff)*<br>☐ PM3: Best Practices for Developing Data Quality and Data Governance Metrics *(Michele Koch & Barbara Deemer)* |
| **WEDNESDAY AFTERNOON WORKSHOPS**<br>December 6th 1:30pm – 4:45pm | **THURSDAY-FRIDAY 2-DAY SEMINARS**<br>December 7th (8:30am – 4:15pm) - 8th (8:30am – 4:00pm) |
| ☐ W1: 7 Essential Artifacts for a Successful Data Governance and Data Quality Program *(David Marco)*<br>☐ W2: Zen and the Art of Data Governance: Organizational Change and Human Behavioral Techniques Crucial to Data Governance *(Len Silverston)*<br>☐ W3: Meeting the Challenge of the Global Data Protection Regulation (GDPR) *(Malcolm Chisholm)* | ☐ A Complete Guide to Data Stewardship Seminar *(David Plotkin)*<br>☐ Ten Steps to Quality Data *(Danette McGilvray)* |

**Do you have any special meal requirements?**
*Please keep in mind we cannot customize menus to accommodate preferences such as low-carb or fat-free.*
☐ No Special Requirement   ☐ Vegetarian   ☐ Kosher (You will be provided a certified Kosher airline-style meal.)
Please email registration@dataversity.net if you have a meal requirement that is not listed above.

**METHOD OF PAYMENT**

☐ **Credit Card:**
☐ Visa / MasterCard   ☐ American Express   ☐ Discover

☐ **Check enclosed** (*Payable to DATAVERSITY*)

☐ **Bill Me** (*PO# _____*)

**If paying by credit card, please provide the following:**

_____   _____
Card Number   Expiration Date

_____
Billing Address

_____   _____
Name as it appears on your card   Signature

**Don't forget to make your hotel reservations at The Delray Beach Marriott.**
The group rate starting at $199 is available until November 1st or when the room block sells out.
Visit http://www.dgwinterconference.com/hoteltravel.html.