

**4 WAYS TO REGISTER:**

**FAX** +1-310-388-1115  
**CALL**+1-310-337-2616 x1

**MAIL** this form to:  
 DATAVERSITY  
 13020 Dickens Street, Studio City, CA 91604 USA

**ONLINE:** [dgconference.com](http://dgconference.com)

**Questions?** [registration@dataversity.net](mailto:registration@dataversity.net)

**PRODUCED BY:**



### GROUP DISCOUNT

**Register 3 team members by November 11, 2016 and get a FREE registration for a 4th Team Member.**

Group must be from the same organization and register at the same time to receive discount.

REGISTRATION OPTIONS (Fees are in US Dollars) Registration fees include a continental breakfast, lunch, and coffee breaks on the days registered.	REGULAR FEE* If paid by Nov. 11	ONSITE FEE* If paid after Nov. 11
<b>Conference and Tutorials</b> (Monday-Wednesday, Nov. 14-16)	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1795
<b>Conference, Tutorials and ONE 2-day Seminar</b> (Monday-Friday, Nov. 14-18)	<input type="checkbox"/> \$2690	<input type="checkbox"/> \$2790
<b>Conference plus ONE 2-day Seminar</b> (Tuesday-Friday, Nov. 15-18)	<input type="checkbox"/> \$2490	<input type="checkbox"/> \$2590

**ORGANIZATION INFORMATION**

Company
Address

**METHOD OF PAYMENT**

- Credit Card:**
  - Visa / MasterCard     American Express
  - Discover
- Check enclosed** (*Payable to DATAVERSITY*)
- Bill Me** (PO# \_\_\_\_\_)

**If paying by credit card, please provide the following:**

Card Number	Expiration Date
Billing Address	
Name as it appears on your card	Signature

**FIRST ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email

**SPECIAL MEAL REQUIREMENTS**

If you have a requirement that is not listed here, please email [registration@dataversity.net](mailto:registration@dataversity.net).  
 Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.

- No Special Requirement
- Vegetarian
- Kosher (*Certified Kosher meal*)

### TUTORIAL, WORKSHOP & SEMINAR SELECTIONS

Please select ONE session per timeslot if you are registering for these days.

MONDAY MORNING TUTORIALS November 14 <sup>th</sup> 8:30am – 11:45am	MONDAY AFTERNOON TUTORIALS November 14 <sup>th</sup> 1:00pm – 4:15pm
<ul style="list-style-type: none"> <li><input type="checkbox"/> AM1: Data Governance 101: Policies, Processes, Roles, Metrics (<i>David Loshin</i>)</li> <li><input type="checkbox"/> AM2: Operationalizing Data Governance: Data Stewardship Certification, Tools, Dashboards &amp; Data Sharing Agreements (<i>Sunil Soares</i>)</li> <li><input type="checkbox"/> AM3: The Role of Data Governance in Big Data and Analytics – 10 things Data Governance Can Do to Ensure Success (<i>Robert S. Seiner</i>)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> PM1: Three-Tiers of Building and Governing a Business Glossary (<i>Anthony Algin</i>)</li> <li><input type="checkbox"/> PM2: The Business Case for Organization Change Management in Data Governance – Overcoming Resistance and Altering Behaviors (<i>John Ladley</i>)</li> <li><input type="checkbox"/> PM3: Superheroes Wanted, Capes Optional: Building a Strong Data Stewardship Community Within your Organization (<i>Erik Ferrone</i>)</li> </ul>
WEDNESDAY AFTERNOON WORKSHOPS November 16 <sup>th</sup> 1:30pm – 4:45pm	THURSDAY-FRIDAY 2-DAY SEMINARS November 17 <sup>th</sup> (8:30am – 4:30pm) - 18 <sup>th</sup> (8:30am – 4:00pm)
<ul style="list-style-type: none"> <li><input type="checkbox"/> W1: Data Governance for Successful Data Quality (<i>Malcolm Chisholm</i>)</li> <li><input type="checkbox"/> W2: The Art and Science of Data Quality Metrics (<i>Danette McGilvray</i>)</li> <li><input type="checkbox"/> W3: Implementing Agile Data Governance (<i>Tami Flowers</i>)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> A Complete Guide to Data Stewardship Seminar (<i>David Plotkin</i>)</li> <li><input type="checkbox"/> Ten Steps to Quality Data (<i>Danette McGilvray</i>)</li> </ul>

*Continued on next page*

**SECOND ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email
<b>SPECIAL MEAL REQUIREMENTS</b> If you have a requirement that is not listed here, please email <a href="mailto:registration@dataversity.net">registration@dataversity.net</a> . <i>Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.</i>	
<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher ( <i>Certified Kosher meal</i> )	
<b>TUTORIAL, WORKSHOP &amp; SEMINAR SELECTIONS</b> Please select ONE session per timeslot if you are registering for these days.	
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**THIRD ATTENDEE (FREE)**

Name	First name as it should appear on the badge
Job Title	Phone
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<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher ( <i>Certified Kosher meal</i> )	
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**FOURTH ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email
<p><b>SPECIAL MEAL REQUIREMENTS</b></p> <p>If you have a requirement that is not listed here, please email <a href="mailto:registration@dataversity.net">registration@dataversity.net</a>. Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.</p>	
<p><input type="checkbox"/> No Special Requirement  <input type="checkbox"/> Vegetarian  <input type="checkbox"/> Kosher (Certified Kosher meal)</p>	
<p><b>TUTORIAL, WORKSHOP &amp; SEMINAR SELECTIONS</b> Please select ONE session per timeslot if you are registering for these days.</p>	
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**Don't forget to make your hotel reservations at The Delray Beach Marriott.**

The group rate starting at \$189 is available until October 7th or when the room block sells out.

Visit <http://www.debtechint.com/dgwinter2016/hoteltravel.html>.