

**4 WAYS TO REGISTER:**
**FAX** +1-310-388-1115

**CALL**+1-310-337-2616 x1

**MAIL** this form to:

DATAVERSITY

13020 Dickens Street, Studio City, CA 91604 USA

**ONLINE:** [dgconference.com](http://dgconference.com)
**Questions?** [registration@dataversity.net](mailto:registration@dataversity.net)
**PRODUCED BY:**


### GROUP DISCOUNT

**Register 3 team members by December 4, 2015 and get a FREE registration for a 4th Team Member.**

Group must be from the same organization and register at the same time to receive discount.

REGISTRATION OPTIONS (Fees are in US Dollars) Registration fees include a continental breakfast, lunch, and coffee breaks on the days registered.	REGULAR FEE* If paid by Dec. 4th
<b>Conference and Tutorials</b> (Monday-Wednesday, Dec. 7-9)	<input type="checkbox"/> \$1695
<b>Conference, Tutorials and ONE 2-day Seminar</b> (Monday-Friday, Dec. 7-11)	<input type="checkbox"/> \$2690
<b>Conference plus ONE 2-day Seminar</b> (Tuesday-Friday, Dec. 8-11)	<input type="checkbox"/> \$2490

\*Registrations received **after December 4<sup>th</sup>** will incur an additional \$100 onsite registration fee.

**ORGANIZATION INFORMATION**

Company
Address

<b>METHOD OF PAYMENT</b> <input type="checkbox"/> <b>Credit Card:</b> <input type="checkbox"/> Visa / MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover  <input type="checkbox"/> <b>Check enclosed</b> ( <i>Payable to DATAVERSITY</i> )  <input type="checkbox"/> <b>Bill Me</b> (PO# _____)	<b>If paying by credit card, please provide the following:</b>  _____ Card Number <span style="float: right;">_____</span> Expiration Date  _____ Billing Address  _____ Name as it appears on your card <span style="float: right;">_____</span> Signature
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**FIRST ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email

<b>SPECIAL MEAL REQUIREMENTS</b> If you have a requirement that is not listed here, please email <a href="mailto:registration@dataversity.net">registration@dataversity.net</a> . Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.	<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher ( <i>Certified Kosher meal, usually served cold</i> )
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### TUTORIAL, WORKSHOP & SEMINAR SELECTIONS

Please select **ONE** session per timeslot if you are registering for these days.

MONDAY MORNING TUTORIALS December 7 <sup>th</sup> 8:30am – 11:45am	MONDAY AFTERNOON TUTORIALS December 7 <sup>th</sup> 1:00pm – 4:15pm
<input type="checkbox"/> AM1: Implementing Data Governance: Getting Started the Right Way ( <i>Peter Aiken</i> ) <input type="checkbox"/> AM2: Establishing Data Policies and Standards for Big Data ( <i>Sunil Soares</i> ) <input type="checkbox"/> AM3: Business Led Data Governance (Or How to Pivot DG from IT to the Business) ( <i>John Ladley</i> )	<input type="checkbox"/> PM1: Practical Advice from the Trenches for Successful Data Governance ( <i>Anthony Algmin</i> ) <input type="checkbox"/> PM2: Top 5 Artifacts Needed for Sustaining Data Governance ( <i>Kelle O'Neal</i> ) <input type="checkbox"/> PM3: Governing the Business Vocabulary ( <i>Robert S. Seiner</i> )
WEDNESDAY AFTERNOON WORKSHOPS December 9 <sup>th</sup> 1:45pm – 5:00pm	THURSDAY-FRIDAY 2-DAY SEMINARS December 10 <sup>th</sup> (8:30am – 4:30pm) - 11 <sup>th</sup> (8:30am – 4:00pm)
<input type="checkbox"/> W1: The Top Lessons Learned While Implementing Successful Enterprise Data Governance and Data Quality Programs ( <i>Michelle Koch &amp; Barbara Deemer</i> ) <input type="checkbox"/> W2: Data Governance for Successful Data Quality ( <i>Malcolm Chisholm</i> ) <input type="checkbox"/> W3: Advanced Data Governance: How to Add Value for the Long Term ( <i>Kelle O'Neal</i> )	<input type="checkbox"/> Data Stewardship Seminar: A Complete Guide to Data Stewardship ( <i>David Plotkin</i> )  <input type="checkbox"/> Practical Tools for the Human Side of DG and DQ Seminar ( <i>Len Silverston</i> )

*Continued on next page*

**SECOND ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email
<b>SPECIAL MEAL REQUIREMENTS</b> If you have a requirement that is not listed here, please email <a href="mailto:registration@dataversity.net">registration@dataversity.net</a> . <i>Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.</i>	
<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher ( <i>Certified Kosher meal, usually served cold</i> )	
<b>TUTORIAL, WORKSHOP &amp; SEMINAR SELECTIONS</b> <b>Please select ONE session per timeslot if you are registering for these days.</b>	
<b>MONDAY MORNING TUTORIALS</b> December 7 <sup>th</sup> 8:30am – 11:45am	<b>MONDAY AFTERNOON TUTORIALS</b> December 7 <sup>th</sup> 1:00pm – 4:15pm
<input type="checkbox"/> AM1: Implementing Data Governance: Getting Started the Right Way ( <i>Peter Aiken</i> ) <input type="checkbox"/> AM2: Establishing Data Policies and Standards for Big Data ( <i>Sunil Soares</i> ) <input type="checkbox"/> AM3: Business Led Data Governance (Or How to Pivot DG from IT to the Business) ( <i>John Ladley</i> )	<input type="checkbox"/> PM1: Practical Advice from the Trenches for Successful Data Governance ( <i>Anthony Algmin</i> ) <input type="checkbox"/> PM2: Top 5 Artifacts Needed for Sustaining Data Governance ( <i>Kelle O'Neal</i> ) <input type="checkbox"/> PM3: Governing the Business Vocabulary ( <i>Robert S. Seiner</i> )
<b>WEDNESDAY AFTERNOON WORKSHOPS</b> December 9 <sup>th</sup> 1:45pm – 5:00pm	<b>THURSDAY-FRIDAY 2-DAY SEMINARS</b> December 10 <sup>th</sup> (8:30am – 4:30pm) - 11 <sup>th</sup> (8:30am – 4:00pm)
<input type="checkbox"/> W1: The Top Lessons Learned While Implementing Successful Enterprise Data Governance and Data Quality Programs ( <i>Michelle Koch &amp; Barbara Deemer</i> ) <input type="checkbox"/> W2: Data Governance for Successful Data Quality ( <i>Malcolm Chisholm</i> ) <input type="checkbox"/> W3: Advanced Data Governance: How to Add Value for the Long Term ( <i>Kelle O'Neal</i> )	<input type="checkbox"/> Data Stewardship Seminar: A Complete Guide to Data Stewardship ( <i>David Plotkin</i> ) <input type="checkbox"/> Practical Tools for the Human Side of DG and DQ Seminar ( <i>Len Silverston</i> )

**THIRD ATTENDEE**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email
<b>SPECIAL MEAL REQUIREMENTS</b> If you have a requirement that is not listed here, please email <a href="mailto:registration@dataversity.net">registration@dataversity.net</a> . <i>Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.</i>	
<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher ( <i>Certified Kosher meal, usually served cold</i> )	
<b>TUTORIAL, WORKSHOP &amp; SEMINAR SELECTIONS</b> <b>Please select ONE session per timeslot if you are registering for these days.</b>	
<b>MONDAY MORNING TUTORIALS</b> December 7 <sup>th</sup> 8:30am – 11:45am	<b>MONDAY AFTERNOON TUTORIALS</b> December 7 <sup>th</sup> 1:00pm – 4:15pm
<input type="checkbox"/> AM1: Implementing Data Governance: Getting Started the Right Way ( <i>Peter Aiken</i> ) <input type="checkbox"/> AM2: Establishing Data Policies and Standards for Big Data ( <i>Sunil Soares</i> ) <input type="checkbox"/> AM3: Business Led Data Governance (Or How to Pivot DG from IT to the Business) ( <i>John Ladley</i> )	<input type="checkbox"/> PM1: Practical Advice from the Trenches for Successful Data Governance ( <i>Anthony Algmin</i> ) <input type="checkbox"/> PM2: Top 5 Artifacts Needed for Sustaining Data Governance ( <i>Kelle O'Neal</i> ) <input type="checkbox"/> PM3: Governing the Business Vocabulary ( <i>Robert S. Seiner</i> )
<b>WEDNESDAY AFTERNOON WORKSHOPS</b> December 9 <sup>th</sup> 1:45pm – 5:00pm	<b>THURSDAY-FRIDAY 2-DAY SEMINARS</b> December 10 <sup>th</sup> (8:30am – 4:30pm) - 11 <sup>th</sup> (8:30am – 4:00pm)
<input type="checkbox"/> W1: The Top Lessons Learned While Implementing Successful Enterprise Data Governance and Data Quality Programs ( <i>Michelle Koch &amp; Barbara Deemer</i> ) <input type="checkbox"/> W2: Data Governance for Successful Data Quality ( <i>Malcolm Chisholm</i> ) <input type="checkbox"/> W3: Advanced Data Governance: How to Add Value for the Long Term ( <i>Kelle O'Neal</i> )	<input type="checkbox"/> Data Stewardship Seminar: A Complete Guide to Data Stewardship ( <i>David Plotkin</i> ) <input type="checkbox"/> Practical Tools for the Human Side of DG and DQ Seminar ( <i>Len Silverston</i> )

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**FOURTH ATTENDEE (FREE)**

Name	First name as it should appear on the badge
Job Title	Phone
Email	Secondary Email

**SPECIAL MEAL REQUIREMENTS**

If you have a requirement that is not listed here, please email [registration@dataversity.net](mailto:registration@dataversity.net).  
Please note we cannot customize menus to accommodate preferences such as low-carb or fat-free.

- No Special Requirement
- Vegetarian
- Kosher (Certified Kosher meal, usually served cold)

**TUTORIAL, WORKSHOP & SEMINAR SELECTIONS**

Please select ONE session per timeslot if you are registering for these days.

<b>MONDAY MORNING TUTORIALS</b> December 7 <sup>th</sup> 8:30am – 11:45am	<b>MONDAY AFTERNOON TUTORIALS</b> December 7 <sup>th</sup> 1:00pm – 4:15pm
<ul style="list-style-type: none"> <li><input type="checkbox"/> AM1: Implementing Data Governance: Getting Started the Right Way (<i>Peter Aiken</i>)</li> <li><input type="checkbox"/> AM2: Establishing Data Policies and Standards for Big Data (<i>Sunil Soares</i>)</li> <li><input type="checkbox"/> AM3: Business Led Data Governance (Or How to Pivot DG from IT to the Business) (<i>John Ladley</i>)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> PM1: Practical Advice from the Trenches for Successful Data Governance (<i>Anthony Algmin</i>)</li> <li><input type="checkbox"/> PM2: Top 5 Artifacts Needed for Sustaining Data Governance (<i>Kelle O'Neal</i>)</li> <li><input type="checkbox"/> PM3: Governing the Business Vocabulary (<i>Robert S. Seiner</i>)</li> </ul>
<b>WEDNESDAY AFTERNOON WORKSHOPS</b> December 9 <sup>th</sup> 1:45pm – 5:00pm	<b>THURSDAY-FRIDAY 2-DAY SEMINARS</b> December 10 <sup>th</sup> (8:30am – 4:30pm) - 11 <sup>th</sup> (8:30am – 4:00pm)
<ul style="list-style-type: none"> <li><input type="checkbox"/> W1: The Top Lessons Learned While Implementing Successful Enterprise Data Governance and Data Quality Programs (<i>Michelle Koch &amp; Barbara Deemer</i>)</li> <li><input type="checkbox"/> W2: Data Governance for Successful Data Quality (<i>Malcolm Chisholm</i>)</li> <li><input type="checkbox"/> W3: Advanced Data Governance: How to Add Value for the Long Term (<i>Kelle O'Neal</i>)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Data Stewardship Seminar: A Complete Guide to Data Stewardship (<i>David Plotkin</i>)</li> <li><input type="checkbox"/> Practical Tools for the Human Side of DG and DQ Seminar (<i>Len Silverston</i>)</li> </ul>

**Don't forget to make your hotel reservations at The Westin Beach Resort and Spa.**

The \$199 group rate is available until November 6th or when the room block sells out. Visit [dgconference.com/hoteltravel.html](http://dgconference.com/hoteltravel.html).