

4 WAYS TO REGISTER:

FAX completed form to +1-310-388-1115

CALL +1-310-337-2616

MAIL this form to:

DATAVERSITY
13020 Dickens Street,
Studio City, CA 91604 USA

ONLINE www.dgicconference.com

Questions? nerrisa@dataversity.net

Produced By:



Conference
Management By:



GROUP DISCOUNT: Register 3 and get a FREE* registration for a 4th team member.

*Group must be from the same organization and register at the same time.

4-for-3 group discount expires June 22.

REGISTRATION OPTIONS (Fees are in US Dollars)

Registration fees include a continental breakfast, lunch, and coffee breaks on days registered.

REGULAR FEE*

If paid by
June 22, 2012

Attend Entire Event (Monday – Thursday, June 25 – 28)

\$1895

*Registrations received after June 22 will incur an additional \$100 on-site registration fee.

GROUP COMPANY INFORMATION

Company

Address

Please indicate if any individual below has a Kosher or Vegetarian
meal requirement (provide name and indicate kosher or vegetarian):

**Please indicate which attendee should
receive the FREE registration (Full Name):**

METHOD OF PAYMENT

Credit Card

Visa/Mastercard American Express

Discover

Check enclosed (payable to DATAVERSITY)

Bill Me. PO# _____

If paying by credit card, please provide the following:

Card Number _____ Exp Date _____

CSC # _____

Billing Address (if different): _____

Name as it appears on your card: _____

Signature _____

First Attendee – Contact Information – Group Leader (group point of contact)

Name	First name as it should appear on badge
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Job Title	Phone	Email
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Please choose a Morning Tutorial if you are registering for a Monday Tutorial . (June 25, 8:30am – 11:45am)	Please choose an Afternoon Tutorial if you are registering for a Monday Tutorial . (June 25, 1:30pm – 4:45pm)	Please choose a Thursday Full-Day Tutorial if you are registering for a Thursday Tutorial . (June 28, 8:30am – 4:15pm)
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- | | | |
|---|---|--|
| <ul style="list-style-type: none"> <input type="radio"/> T1: Getting Started With Data Governance – A Complete Framework for Data Governance, Quality, and Security (Pablo Riboldi) <input type="radio"/> T2: Metadata Governance - Overseeing Your Business Terms, Definitions, Uses, and Implications (David Loshin) <input type="radio"/> T3: Data Fundamentals for the New Data Governor (Michael Scofield) <input type="radio"/> T4: Governing Master Data (Dawn Michels) <input type="radio"/> T5: Information Quality 101 (Daragh O'Brien) <input type="radio"/> T6: Statistical Process Improvement, Data Quality & Data Integration (Andres Perez) | <ul style="list-style-type: none"> <input type="radio"/> T7: The First 11 Steps to Starting a World-Class Enterprise Data Stewardship & Governance Program (David Marco) <input type="radio"/> T8: How to Develop a Complete Enterprise Data Governance Policy (Robert S. Seiner) <input type="radio"/> T9: Communicating Data Governance (Peter Aiken & Valerie Torstenson) <input type="radio"/> T10: Achieving Data Governance Maturity-Measuring the Value of Your Program (Martha Dember) <input type="radio"/> T11: Using Data Profiling for Proactive Data Quality Improvement (David Plotkin) <input type="radio"/> T12: Strategies for Record Deduplication and Managing Master Data (John Talburt & Yinle Zhou) | <ul style="list-style-type: none"> <input type="radio"/> T13: How to Develop Your Organization's Templates and Work Products for Successful Data Governance (Anne Marie Smith) <input type="radio"/> T14: Mastering the Human Side of Data Governance and Data Quality – The Key to Success (Len Silverston) <input type="radio"/> T15: A Structured Approach to Information Quality Projects (Danette McGilvray) |
|---|---|--|

Continue on next page.

Second Attendee – Contact Information

Name		First name as it should appear on badge	
Job Title	Phone	Email	
Please choose a Morning Tutorial if you are registering for a Monday Tutorial . (June 25, 8:30am – 11:45am)		Please choose an Afternoon Tutorial if you are registering for a Monday Tutorial . (June 25, 1:30pm – 4:45pm)	
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<input type="radio"/> T2: Metadata Governance - Overseeing Your Business Terms, Definitions, Uses, and Implications (David Loshin)		<input type="radio"/> T8: How to Develop a Complete Enterprise Data Governance Policy (Robert S. Seiner)	
<input type="radio"/> T3: Data Fundamentals for the New Data Governor (Michael Scofield)		<input type="radio"/> T9: Communicating Data Governance (Peter Aiken & Valerie Torstenson)	
<input type="radio"/> T4: Governing Master Data (Dawn Michels)		<input type="radio"/> T10: Achieving Data Governance Maturity- Measuring the Value of Your Program (Martha Dember)	
<input type="radio"/> T5: Information Quality 101 (Daragh O'Brien)		<input type="radio"/> T11: Using Data Profiling for Proactive Data Quality Improvement (David Plotkin)	
<input type="radio"/> T6: Statistical Process Improvement, Data Quality & Data Integration (Andres Perez)		<input type="radio"/> T12: Strategies for Record Deduplication and Managing Master Data (John Talburt & Yinle Zhou)	
Please choose a Thursday Full-Day Tutorial if you are registering for a Thursday Tutorial . (June 28, 8:30am – 4:15pm)		<input type="radio"/> T13: How to Develop Your Organization's Templates and Work Products for Successful Data Governance (Anne Marie Smith)	
		<input type="radio"/> T14: Mastering the Human Side of Data Governance and Data Quality – The Key to Success (Len Silverston)	
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Third Attendee – Contact Information

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Please choose a Morning Tutorial if you are registering for a Monday Tutorial . (June 25, 8:30am – 11:45am)		Please choose an Afternoon Tutorial if you are registering for a Monday Tutorial . (June 25, 1:30pm – 4:45pm)	
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<input type="radio"/> T2: Metadata Governance - Overseeing Your Business Terms, Definitions, Uses, and Implications (David Loshin)		<input type="radio"/> T8: How to Develop a Complete Enterprise Data Governance Policy (Robert S. Seiner)	
<input type="radio"/> T3: Data Fundamentals for the New Data Governor (Michael Scofield)		<input type="radio"/> T9: Communicating Data Governance (Peter Aiken & Valerie Torstenson)	
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<input type="radio"/> T5: Information Quality 101 (Daragh O'Brien)		<input type="radio"/> T11: Using Data Profiling for Proactive Data Quality Improvement (David Plotkin)	
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SAN DIEGO, CALIFORNIA
JUNE 25 - 28, 2012

GROUP
REGISTRATION
FORM
(continued)

Fourth Attendee – Contact Information

Name		First name as it should appear on badge	
Job Title	Phone	Email	
<p>Please choose a Morning Tutorial if you are registering for a Monday Tutorial. (June 25, 8:30am – 11:45am)</p> <ul style="list-style-type: none"> <input type="radio"/> T1: Getting Started With Data Governance – A Complete Framework for Data Governance, Quality, and Security (Pablo Riboldi) <input type="radio"/> T2: Metadata Governance - Overseeing Your Business Terms, Definitions, Uses, and Implications (David Loshin) <input type="radio"/> T3: Data Fundamentals for the New Data Governor (Michael Scofield) <input type="radio"/> T4: Governing Master Data (Dawn Michels) <input type="radio"/> T5: Information Quality 101 (Daragh O'Brien) <input type="radio"/> T6: Statistical Process Improvement, Data Quality & Data Integration (Andres Perez) 		<p>Please choose an Afternoon Tutorial if you are registering for a Monday Tutorial. (June 25, 1:30pm – 4:45pm)</p> <ul style="list-style-type: none"> <input type="radio"/> T7: The First 11 Steps to Starting a World-Class Enterprise Data Stewardship & Governance Program (David Marco) <input type="radio"/> T8: How to Develop a Complete Enterprise Data Governance Policy (Robert S. Seiner) <input type="radio"/> T9: Communicating Data Governance (Peter Aiken & Valerie Torstenson) <input type="radio"/> T10: Achieving Data Governance Maturity- Measuring the Value of Your Program (Martha Dember) <input type="radio"/> T11: Using Data Profiling for Proactive Data Quality Improvement (David Plotkin) <input type="radio"/> T12: Strategies for Record Deduplication and Managing Master Data (John Talburt & Yinle Zhou) 	
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Don't forget to make your hotel reservations! Visit <http://www.debtechint.com/dgic2012/hoteltravel.html>.