

June 7 – 10, 2010  
Catamaran Resort Hotel and Spa  
San Diego, California

**4 WAYS TO REGISTER:**

**FAX** completed form to +1-310-388-1115

**CALL** +1-310-337-2616

**MAIL** this form to:

Wilshire Conferences, Inc.  
13020 Dickens Street  
Studio City, CA 91604 USA

**ONLINE:** <http://www.dg-conference.com>

**Questions?** [cristina@wilshireconferences.com](mailto:cristina@wilshireconferences.com)

**Produced By:**



**GROUP DISCOUNT: Register 3 and get a FREE\* registration for a 4<sup>th</sup> team member.**

\*Group must be from the same organization and register at the same time. *Free registration must be of equal or lesser value.*

REGISTRATION OPTIONS (Fees are in US Dollars) Registration fees include a continental breakfast, lunch, and coffee breaks on days registered.	REGULAR FEE*
<b>Attend Entire Event</b> (Monday – Thursday, June 7 – 10, 2010)	<input type="checkbox"/> \$1795
<b>Attend Monday Tutorial + Conference Sessions</b> (Monday – Wednesday, June 7 – 9, 2010)	<input type="checkbox"/> \$1595
<b>Attend Conference Sessions + Thursday Tutorial</b> (Tuesday – Thursday, June 8 – 10, 2010)	<input type="checkbox"/> \$1595

\*Registrations received after June 4th will incur an additional \$100 on-site registration fee.

**GROUP COMPANY INFORMATION**

Company
Address
Please indicate if any individual below has a Kosher or Vegetarian <b>meal requirement</b> (provide name and indicate kosher or vegetarian):
Please indicate which attendee should receive the FREE registration (Full Name):

**METHOD OF PAYMENT (for paid attendees only)**

If paying by credit card, please provide the following:

Credit Card  
 Visa/Mastercard       American Express

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

CSC # \_\_\_\_\_

Check enclosed (payable to *Wilshire Conferences, Inc.*)

Billing Address (if different): \_\_\_\_\_

Bill Me. PO# \_\_\_\_\_

Name as it appears on your card: \_\_\_\_\_

Signature \_\_\_\_\_

**First Attendee – Contact Information – Group Leader (group point of contact)**

Name	First name as it should appear on badge
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Job Title	Phone	Email
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<p>Please choose a <b>Morning</b> Tutorial if you are registering for a <b>Monday Tutorial</b>. (June 7, 8:30am – 11:45am)</p> <ul style="list-style-type: none"> <li><input type="radio"/> T1: Master Data Management and Data Governance (David Loshin)</li> <li><input type="radio"/> T2: Data Governance 101 (Gwen Thomas)</li> <li><input type="radio"/> T4: Further on Up the Road: Anticipating &amp; Addressing Data Governance Trials &amp; Tribulations (Robert S. Seiner)</li> <li><input type="radio"/> T5: Strategic Auditing of Data Movement for Data Quality (Malcolm Chisholm)</li> <li><input type="radio"/> T6: Building the Business Case for Data Quality (Danette McGilvray)</li> </ul>	<p>Please choose an <b>Afternoon</b> Tutorial if you are registering for a <b>Monday Tutorial</b>. (June 7, 1:30pm – 4:45pm)</p> <ul style="list-style-type: none"> <li><input type="radio"/> T7: Data Governance for Data Warehouses, Business Intelligence, and Reporting (Gwen Thomas)</li> <li><input type="radio"/> T8: Building a Data Stewardship Practice from Soup to Nuts (Especially the Nuts) (David Plotkin)</li> <li><input type="radio"/> T9: Implementing Data Governance With Limited Resources and Funding (Malcolm Chisholm)</li> <li><input type="radio"/> T10: How to Design Your Data Governance Program - Our Experiences at Sallie Mae (Michele Koch &amp; Barbara Deemer)</li> <li><input type="radio"/> T11: Introduction to Data Quality Tools and Technologies (David Loshin)</li> <li><input type="radio"/> T12: Let's Talk Business: A Practitioner's Guide to Communicating about Data Quality (Danette McGilvray)</li> </ul>	<p>Please choose a <b>Thursday Full-Day Tutorial</b> if you are registering for a Thursday Tutorial. (June 10, 8:00am – 3:45pm)</p> <ul style="list-style-type: none"> <li><input type="radio"/> T13: Be Careful What You Ask For... Sustaining Data Governance (John Ladley)</li> <li><input type="radio"/> T14: Facilitation for Data Quality and Data Governance Professionals (Anne Marie Smith)</li> <li><input type="radio"/> T15: Advanced Techniques for Proactive TIQM: Tools for a Sustained Information Quality Culture (Larry English)</li> </ul>
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**Second Attendee – Contact Information**

Name		First name as it should appear on badge	
Job Title	Phone	Email	
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**GROUP  
 REGISTRATION  
 FORM  
 (continued)**

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Don't forget to make your **hotel reservations** at the Catamaran Resort Hotel and Spa on 3999 Mission Blvd., San Diego, CA 92109 by calling 1-800-422-8386 (or 1-858-488-1081 for International Callers) and asking for the *Data Governance* or *Information and Data Quality Conference* group rate. Our group rate of \$159 (single/double) is available until April 30 or until the room block sells out.