



**data governance**  
C O N F E R E N C E

# GROUP REGISTRATION FORM

**June 2 – 5, 2008**  
**Hotel Kabuki**  
**San Francisco, California**

**4 WAYS TO REGISTER:**

**FAX** this form to: 310-388-1115

**CALL:** 310-477-4475 x103

**MAIL** this form to:

Wilshire Conferences, Inc.  
11500 W. Olympic Blvd, Suite 510  
Los Angeles, CA 90064-1525

**ONLINE:** <http://www.debtechint.com/dg2008/>

**Questions?** [cristina@wilshiremail.com](mailto:cristina@wilshiremail.com)

**Produced By:**



**WILSHIRE**  
conferences

**Group Discount:** Fourth Person is FREE\* when 4 or more from the same company register at the same time.  
\*Free registration must be of equal or lesser value. **GROUP DISCOUNT EXPIRES May 9, 2008!**

<b>REGISTRATION FEES – PER PERSON</b> Registration fees include a continental breakfast, lunch, and coffee breaks each day	<b>REGULAR FEE</b> If paid after May 9, 2008	<b>EARLY FEE</b> If paid on or before May 9, 2008
<b>Attend Entire Event Monday-Thursday, June 2 – 5, 2008</b>	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1595
<b>Attend Monday Tutorial + Conference Sessions Monday-Wednesday, June 2 – 4, 2008</b>	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1395
<b>Attend Conference Sessions + Thursday Tutorial Tuesday-Thursday, June 3 – 5, 2008</b>	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1395
<b>Attend Conference Sessions Only Tuesday-Wednesday, June 3 – 4, 2008</b>	Group Discount Not Available	
<b>Attend Monday Tutorial Only Monday, June 2, 2008</b>	Group Discount Not Available	
<b>Attend Thursday Tutorial Only Thursday, June 5, 2008</b>	Group Discount Not Available	
<b>Non-Attendee CD-ROM</b> CD-ROM of PowerPoint Presentations	Group Discount Not Available	

**GROUP COMPANY INFORMATION**

Company	
Address	
City, State, Zip/Postal Code	Country
<i>Please indicate if any individual below has a special meal requirement (give Full Name; indicate vegetarian or kosher):</i>	

**First Attendee - Contact Information – Group Leader – You will be the group point of contact**

Name		First Name as it should appear on badge
Job Title		
Tel	Fax	E-Mail
Please choose a <b>Morning</b> Tutorial if you are registering for a <b>Monday Tutorial</b> (June 2 8:30am). <input type="radio"/> T1: How to Deploy and Sustain a Data Governance Practice in Your Organization (Martha Dember) <input type="radio"/> T2: Optimizing the ERP Environment through Data Quality and Governance (Danette McGilvray) <input type="radio"/> T3: The Stewardship Approach to Data Governance: Let's Be Practical (Robert S. Seiner) <input type="radio"/> T4: Supporting SOA-Metadata and Governance in Action (Peter Aiken)	Please choose an <b>Afternoon</b> Tutorial if you are registering for a <b>Monday Tutorial</b> (June 2 1:30pm). <input type="radio"/> T5: Developing an Effective Culture Change Management Plan for Data Governance and Master Data Management (John Ladley & Pam Thomas) <input type="radio"/> T6: Wheel of Fortune: Solving the "Building a Data Governance Factory" Puzzle (Thomas Carlock) <input type="radio"/> T7: Data Governance Case Study Workshop: A Comparison of Programs in All Phases of Implementation (Robert S. Seiner) <input type="radio"/> T8: A Step-By-Step Approach to Data Governance Communications (Gwen Thomas)	Please choose a Full-Day Tutorial if you are registering for a <b>Thursday Tutorial</b> (June 5). <input type="radio"/> Master Data Management and Governance (Malcolm Chisholm) <input type="radio"/> Breaking Through the Politics in Data Governance (Len Silverston)

### Second Attendee - Contact Information

Name		First Name as it should appear on badge	
Job Title			
Tel		Fax	E-Mail
Please choose a <b>Morning</b> Tutorial if you are registering for a <b>Monday Tutorial</b> (June 2 8:30am). <input type="radio"/> T1: How to Deploy and Sustain a Data Governance Practice in Your Organization (Martha Dember) <input type="radio"/> T2: Optimizing the ERP Environment through Data Quality and Governance (Danette McGilvray) <input type="radio"/> T3: The Stewardship Approach to Data Governance: Let's Be Practical (Robert S. Seiner) <input type="radio"/> T4: Supporting SOA-Metadata and Governance in Action (Peter Aiken)		Please choose an <b>Afternoon</b> Tutorial if you are registering for a <b>Monday Tutorial</b> (June 2 1:30pm). <input type="radio"/> T5: Developing an Effective Culture Change Management Plan for Data Governance and Master Data Management (John Ladley & Pam Thomas) <input type="radio"/> T6: Wheel of Fortune: Solving the "Building a Data Governance Factory" Puzzle (Thomas Carlock) <input type="radio"/> T7: Data Governance Case Study Workshop: A Comparison of Programs in All Phases of Implementation (Robert S. Seiner) <input type="radio"/> T8: A Step-By-Step Approach to Data Governance Communications (Gwen Thomas)	
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### Third Attendee - Contact Information

Name		First Name as it should appear on badge	
Job Title			
Tel		Fax	E-Mail
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### Fourth Attendee - Contact Information

Name		First Name as it should appear on badge	
Job Title			
Tel		Fax	E-Mail
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**\*Please apply FREE registration to the following attendee (Full Name):**

<b>METHOD OF PAYMENT</b>	If paying by credit card, please provide the following:
<input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express	_____
<input type="checkbox"/> Check enclosed (payable to <i>Wilshire Conferences, Inc.</i> )	Card Number _____ Exp Date _____
<input type="checkbox"/> Bill Me. PO# _____	CSC # (3-digit number after account number on back of Visa/MasterCard; 4 digit number above account number on front of American Express): _____
* Note: If you have any questions regarding your payment, please call 310-477-4475 x103.	Billing Address (if different from above): _____ _____
	Name as it appears on your card: _____
	Signature _____

Don't forget to make your **hotel reservations** at the Kabuki Hotel, 1625 Post St., San Francisco, California, 94115 by calling 415-928-1900 or 800-533-4567 and asking for the Data Governance group rate. Our group rate of \$149 (single/double) is available until May 9.